



IslaOnline & Isla

Issue # 2

June 2008

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Our Privacy Policy

Isla collects your **telephone number** and **email address** for our own exclusive use. We

Spring-Summer 2008 Update

A second mailing of the Spring and Summer Isla went in the mail June 23rd. If you saved your first copy, won't you take this one to a friend or drop it off at your library or a school? Libraries and schools are some of our best customers, and they don't just buy books.

In order to continue to receive catalogs from us, you need to purchase something at least once every 3 years...

Shop from the catalog online by [clicking here...](#)

Unfortunately, as always seems to happen, there are some products in this catalog which are no longer available. [Click here to go to our blog and discover which ones...](#)

Email and Spam

Please be careful: Don't call our emails "Spam"!

I know that excessive emails can be very annoying. If you no longer want to receive email from us, just "unsubscribe." (There is a link at the bottom of every email that permits you to do this and - no, it's not a trick!)

Spam is email you did not request from a company you have no relationship with...You receive Isla emails because you have a relationship with Isla - either you requested a catalog, you signed up for email, or you made a purchase. We do not send emails to random names and mailing lists!

If you report our emails as "spam", it gives us a bad reputation. We are a legitimate business, sending email we hope is of interest to people with whom we have some sort of business relationship. That isn't spam. So please, if you don't want to get our emails, just unsubscribe - but don't label us as spammers!

Thanks!

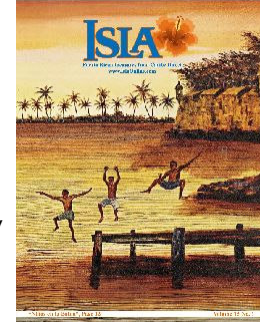
Making Customer Service a Breeze!

Why we ask for your telephone number...

Privacy is a major concern of internet users and catalog shoppers. Many are reluctant to provide a telephone number because they are afraid that they will get on some telemarketer's call list. Note that our Privacy Policy stresses that we never rent or sell telephone numbers. Never.

But we really need a telephone number if we're going to give you the best customer service. It is so easy for us to handle a problem with your order when we can call you! Email is good, too - provided you type it in correctly and check it every day. If we do not have a phone number, or you don't respond to your email - we're going to write you a letter...and they don't call it snail mail for nothing!

Update your Email preferences



never rent or sell this information.

[Read our Privacy Policy](#)

Keep your Settings Current

We have several targeted email lists. Should you be on one of those? Are you a Teacher? Do you collect masks? Are you interested in items about Cuba? These are all special targeted email lists that you can join if you want to read the emails specific to these groups and interests.

Use the link at the bottom of this newsletter to update your profile right now!

We're in San Juan - You can Visit and Shop in the Warehouse

You can meet all of us, too!

If you come to San Juan, please call us and come over! We're happily working in the warehouse from 9:00 am to 5:00 pm every business day. If you think we might be on a holiday, just give us a call at 787-722-5188. We can also provide directions from wherever you are!

**Save
\$10**

Use this coupon to save \$10 on your next order of \$40 or more. Just print this coupon out and include it with your mail in order, or order on-line and enter **2N1040** when prompted for a promo code. Give this as your source code when ordering by telephone,

Use it right now! [Start shopping here](#)

Offer Expires: July 21, 2008

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