



IslaOnline & Isla Catalog

A Newsletter For Our Suppliers

Issue # 1

May 2008

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Ready to Give Your Sales a Boost?

We at Isla are always looking for ways to increase sales - as I am sure you are too! Let's work together! This newsletter will keep you informed of what is going on at Isla and IslaOnline.com and suggest opportunities to increase your sales and visibility! Be sure to provide us with your feedback!

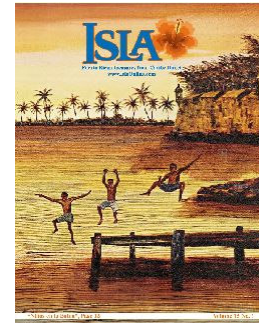
Spring-Summer 2008 Mailed April 14th

Distribution will be 25,000 Catalogs over 4 Months

The newest Isla Catalog has already been delivered to over 18,000 Isla buyers and recent prospects throughout the US! We're looking forward to a good response, despite a slow economy, thanks to all of you and your wonderful work - and the many, many new items we're offering this time around!

We will mail again in about 8 weeks (mid-June) - and we have plenty of catalogs to distribute to those who request them, [including you!](#)

As we did last fall, the entire catalog, page by page is available on the internet. Visitors can print the actual pages out, and they can click on any item to read more or buy it, right from the page. See for yourself how this works by [clicking here...](#)



Advertise on the IslaOnline.com Home Page

Just \$25 for 4 weeks of "Ads"

Now is a wonderful time for this because most people, even with a catalog in hand, will order via the website, accessing it through the home page (the first page they see). For just \$25 for four weeks, ... [read more about this](#)

Your Promotional Materials in Our Outgoing Packages

Increase your exposure!

If you want exposure to more potential buyers, inserting promotional material into our out-going packages is a excellent way to increase your visibility. When a customer opens a package from Isla it is like opening a gift - and you'll have the rapt attention of our buyer - statistically, a person who is very likely to turn around and buy again right away! [Find out more...](#)

Email Our 9,000 Subscribers!

Three ways to present your product

You can also advertise via our weekly emails. We email about 9,000 people on average once a week to offer specials and promote particular products. Recently we have been promoting gifts for Mother's Day, the new Isla, and the Puerto Rican Day Parades. There are three ways to participate in our email campaigns. [Find out more!](#)



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