



# IslaOnline & Isla

Issue # 1

May 2008

## Something New for Our Email Subscribers

This is our first issue of an informational newsletter we hope to publish once a month for our email subscribers. We want to answer your questions about Isla and IslaOnline, and provide you with information that helps you to be a better online and catalog shopper. We hope it will prove interesting enough that you'll forward it to a friend.

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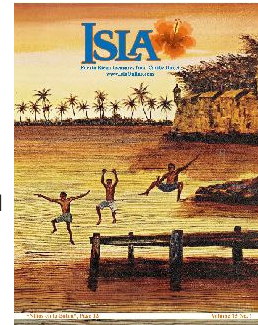
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### Spring-Summer 2008 Mailed April 14th

**Distribution will be 25,000 Catalogs over 4 Months**

The newest Isla Catalog has already been delivered to over 18,000 Isla buyers and recent prospects throughout the US! You'll be amazed at the many, many new items we're offering!

As we did last fall, the entire catalog, page by page, is available on the internet. You can print the actual pages, and you can click on any item to read more about it or buy it, right from the page. See for yourself how this works by [clicking here...](#)



### What's with that 3-Digit Security Code?

**New Requirements from Visa and Mastercard**

In their constant efforts to diminish credit card fraud, Visa and Mastercard now require us to ask you for the "3 digit security code" on the back of your card. Unlike your credit card number and expiration date, which appear on every credit card charge slip, the 3 digit code on the back of the card is only known to the person who is actually holding the card in his or her hand. It is added protection for you and can prevent the unauthorized use of your card. The number you provide is entered into our computer system, but it is not visible, appearing as a series of stars. Once your card has been processed, the number is erased for your added security.

But please! Don't make up a number! If the code you give is not the one on your card, your charge will be denied by your bank. That will slow your order down, because we will have to contact you again. (**That** is why we like to have accurate email addresses and telephone numbers!)

### Why visit the Isla Blog?

- 1) You can get a promo credits (We put them there to entice you to read it!)
- 2) You can comment!!
- 3) You can win a free product! Last month we had a guessing game, and 3 players walked away with free products. But when that game proved too easy - we made a harder one - so far - no winners on that one. It's still there. You can still win...

[Connect to the blog now...](#)

### Join Our List

[Join Our Mailing List!](#)

### Our Green Efforts

## Our Privacy Policy

Isla collects your **telephone number** and **email address** for our own exclusive use. We never rent or sell this information.

[Read our Privacy Policy](#)

## Isla Re-Uses Packing Materials

Isla accepts re-usable packing materials like peanuts, styrofoam, bubble wrap and certain papers in our San Juan warehouse. Puerto Rico residents who wish to see these materials get re-used, please drop the off during business hours. If you're not in Puerto Rico, don't be surprised if the packing material in your box looks like its on it's second time around - and please, find a place near you that will re-use it for yet a third time!

**Save  
\$7**

Use this coupon to save \$7 on your next order of \$25 or more. Just print this coupon out and include it with your mail in order, or order on-line and enter **1NN725** when prompted for a promo code.

Use it right now! [Start shopping here](#)

**Offer Expires: May 31, 2008**

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